



**DESIGN FILE**  
Autumn & Winter



**AFFORDABLE LUXURY WITH CYMBIDIUM**



**CYMBIDIUM**  
— PURE ELEGANCE —

# INSPIRATION



CONTRASTS



RICH

It's important to keep your clients in mind, and for this, Cymbidium is an obvious choice with its sublime vase life and array of rich colours.



TASTEFUL



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# CYMBIDIUM

Known for its long, strong stems and numerous exotic heads exuding luxury and elegance, the Cymbidium is surprisingly versatile, suitable for more commercial uses than you might think. Available in two sizes – large and mini – it offers fantastic bang-for-buck thanks to its strength, size, and most of all, vase life, lasting two to three weeks without the need for flower food.

Elevate your commercial floral designs with Cymbidium. It is the lushest choice for events and the corporate market, adding elegance with a single stem in a stylish vase or a touch of sophistication with loose flowers in a bouquet.

## AVAILABILITY

Cymbidium flowers are available all year round, ensuring a consistent supply for your floral arrangements. Available colors are particularly vibrant in autumn and winter.

## HOW TO USE THIS DESIGN FILE

With this design file, you can enjoy unique, unrivalled access to tips and techniques focusing on one outstanding flower. We show you inspirational ways to create different shapes using only Cymbidium flowers. You'll see the wide range of colours available, and we offer suggestions for complementary flowers and foliage to combine with Cymbidium. Our digital bouquet examples provide the perfect basis for creating your own commercial designs that will delight your customers. Of course, there's always room for your own creativity.



**I** = Bouquet shape

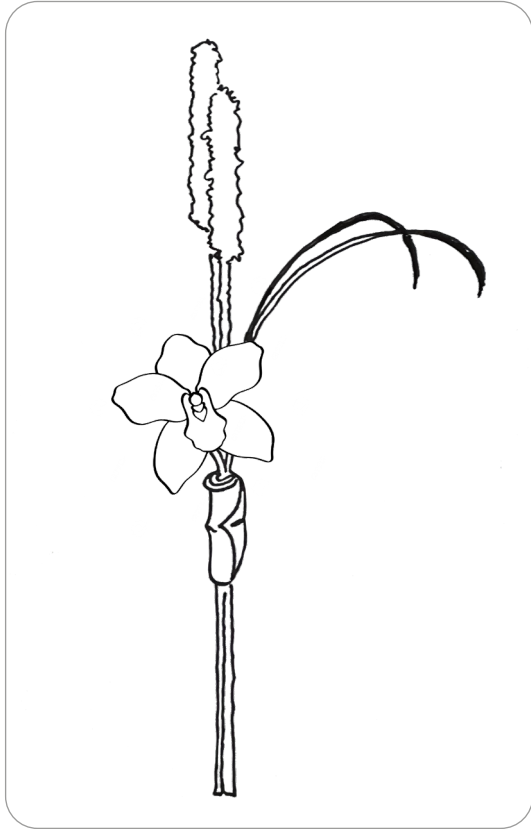
**II** = Cymbidium

**III** = Additional products

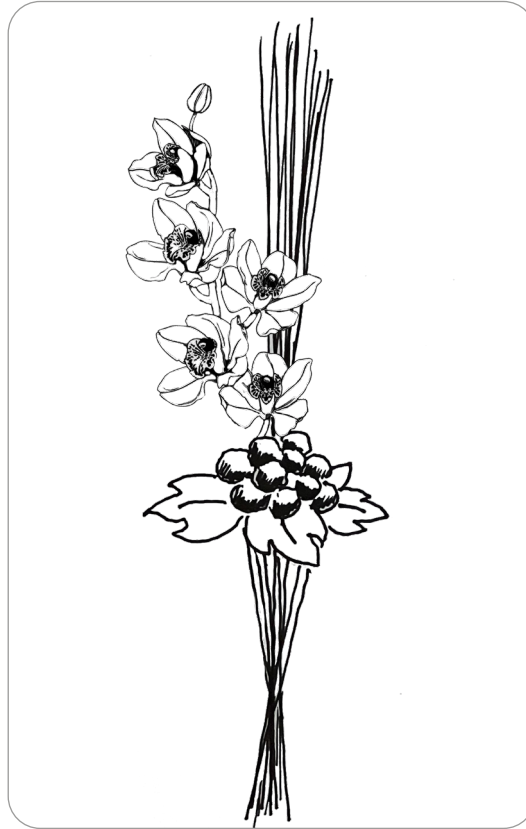
**IV** = Bouquet suggestion & specification

# I

## Bouquet shape



Cymbidium flowers



1x Cymbidium stem



2+ Cymbidium stems

Cymbidium loves contrasts. Playing with contrasting shapes—small, long, or round—makes Cymbidium a bright, exotic centerpiece. This creates a simple yet striking design!



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# Cymbidium assortment



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## Additional products



Liatris



Salix 'Sekka'



Craspedia



Amaranthus



Molucella



Anthurium leaf



Eremurus



Steelgrass



Beargrass



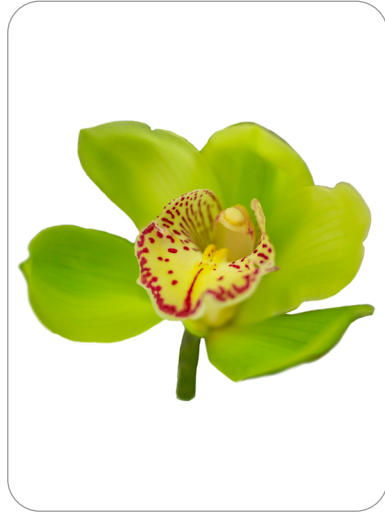
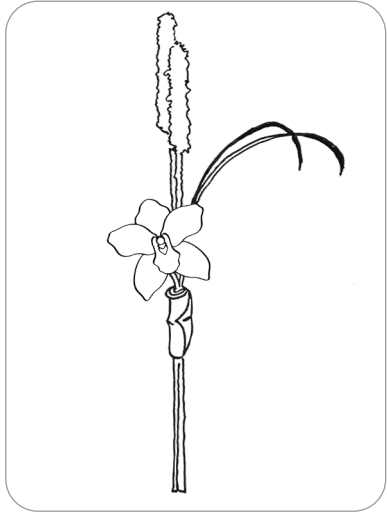
Aspidistra



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# IV Bouquet suggestion 1



I = Bouquet shape

II = Cymbidium



III = Additional products



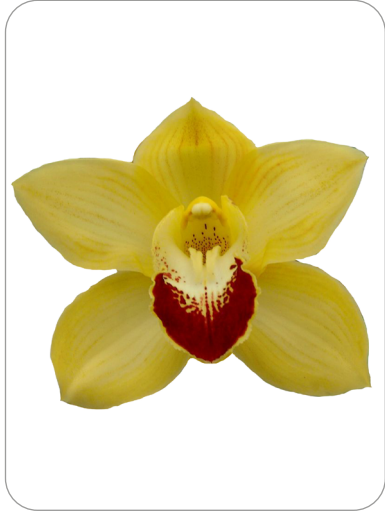
Digital bouquet example

$$I + II + III = IV$$

## IV Bouquet suggestion 2



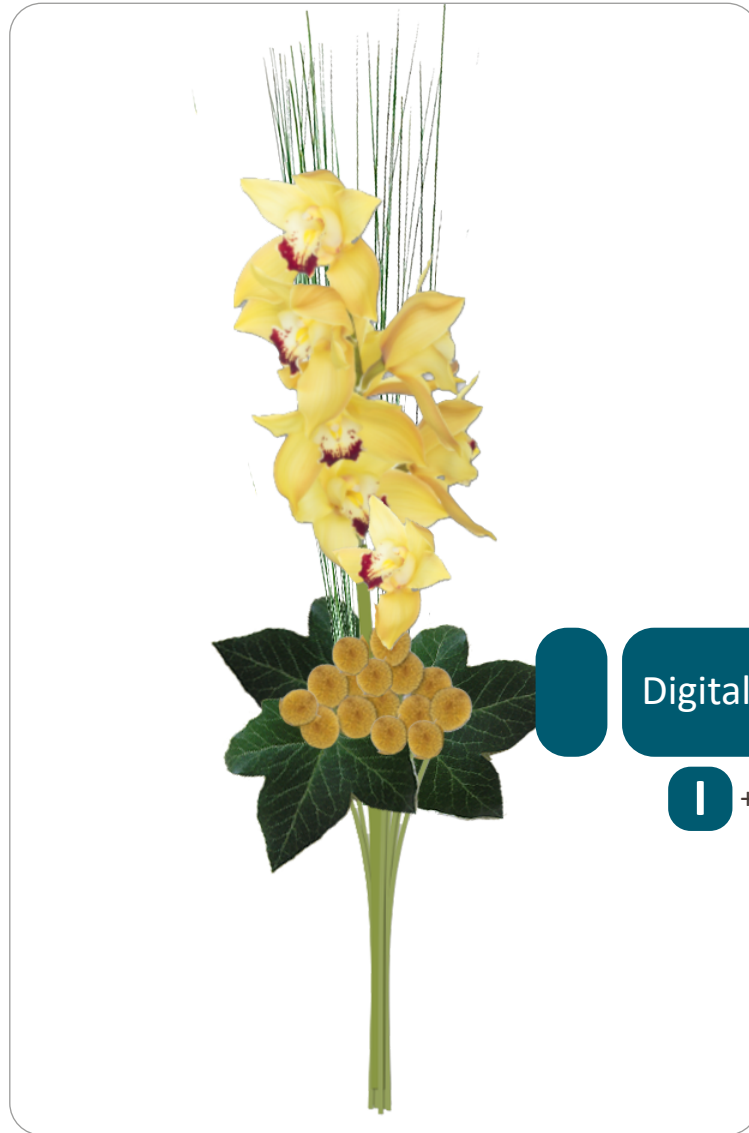
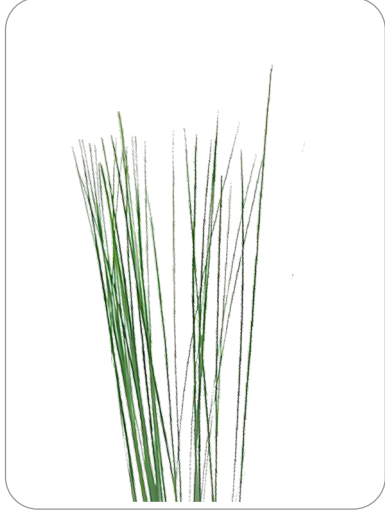
I = Bouquet shape



II = Cymbidium



III = Additional products

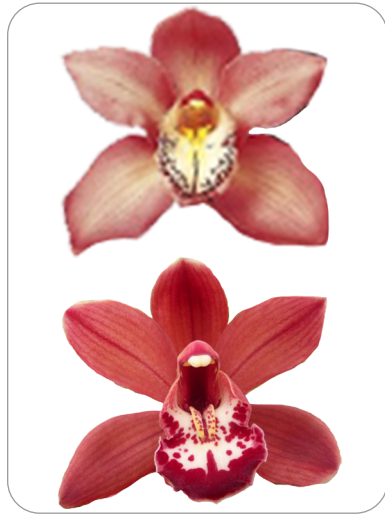


Digital bouquet example

$$I + II + III = IV$$

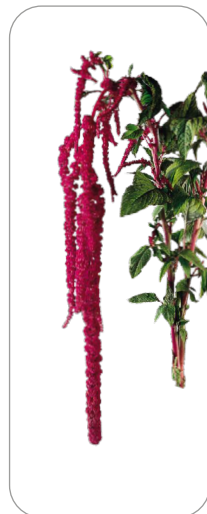
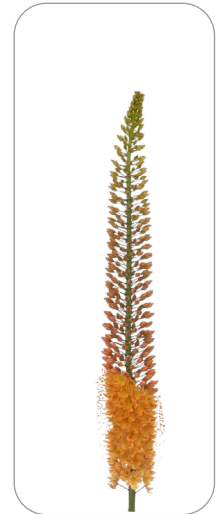


# IV Bouquet suggestion 3



I = Bouquet shape

II = Cymbidium



III = Additional products



Digital bouquet example

I + II + III = IV



Here's how quickly you can achieve stunning results using just a few choice Cymbidium stems, enhanced with some incredible seasonal ingredients.

# INSPIRATION



**IMPRESS**

# FLORIST INSIDE

This design features Cymbidium varieties in colours that are hard to find in many other flowers—gorgeous burnt orange and deep brick shades, both of which are very on-trend right now.

Follow our tutorials to create your own stunning floral designs.



[SUBSCRIBE](#)



ON-TREND



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## 5 REASONS TO WORK WITH CYMBIDIUMS:

- 1 Year round availability:** Cymbidium flowers are available all year round, ensuring a consistent supply for your floral arrangements.
- 2 Rich colour variety:** Particularly vibrant in autumn, Cymbidium offers a wide range of colours to suit any theme or design.
- 3 Long lasting blooms:** Known for their durability, Cymbidium retain their beauty longer than many other flowers, reducing waste and increasing customer satisfaction.
- 4 Versatile design options:** From elegant single stems to lush bouquets, Cymbidium can be used in a variety of floral designs, increasing your creative flexibility.
- 5 High perceived value:** Cymbidium - part of the orchid's family - are often associated with luxury and sophistication, allowing you to create premium arrangements that can command higher prices.

FIND CARE TIPS ONLINE



**BENEFITS**



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# GROWERS INSIDE

**Sandra van der Helm** runs a Cymbidium nursery together with her husband Leo: 'Leo takes care of the cultivation, but apart from that I do everything else: from packing flowers and preparing them for the auction to keeping track of social media. Personally, I think Cymbidium is a beautiful, elegant flower'.

Truly wonders of nature.



Visit our growers online and see how Cymbidium is grown.

## ABOUT CYMBIDIUM.INFO

The Dutch growers of cut cymbidium work together on promotion to inspire you. They provide information on the versatility of - and applications with - Cymbidium.

We love Cymbidium, which means we love florists and we love to brighten up your day! Share your flower creations with us **#cymbidiumlover**

Follow [www.cymbidium.info](http://www.cymbidium.info)



**#CYMBIDIUMLOVER**



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