



DESIGN FILE
Spring/Summer



AFFORDABLE LUXURY WITH CYMBIDIUM

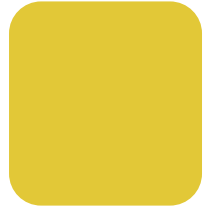


CYMBIDIUM
— PURE ELEGANCE —

INSPIRATION



CONTRASTS



RICH

It's important to keep your clients in mind, and for this, Cymbidium is an obvious choice with its sublime vase life and array of rich colours.



TASTEFUL

CYMBIDIUM

Known for its long, strong stems and numerous exotic heads exuding luxury and elegance, the Cymbidium is surprisingly versatile, suitable for more commercial uses than you might think. Available in two sizes – large and mini – it offers fantastic bang-for-buck thanks to its strength, size, and most of all, vase life, lasting two to three weeks without the need for flower food.

Elevate your commercial floral designs with Cymbidium. It is the lushest choice for events and the corporate market, adding elegance with a single stem in a stylish vase or a touch of sophistication with loose flowers in a bouquet.

AVAILABILITY

Cymbidium flowers are available all year round, ensuring a consistent supply for your floral arrangements. Available colors are particularly vibrant in autumn and winter.

HOW TO USE THIS DESIGN FILE

With this design file, you can enjoy unique, unrivalled access to tips and techniques focusing on one outstanding flower. We show you inspirational ways to create different shapes using only Cymbidium flowers. You'll see the wide range of colours available, and we offer suggestions for complementary flowers and foliage to combine with Cymbidium. Our digital bouquet examples provide the perfect basis for creating your own commercial designs that will delight your customers. Of course, there's always room for your own creativity.



I = Bouquet shape

II = Cymbidium

III = Additional products

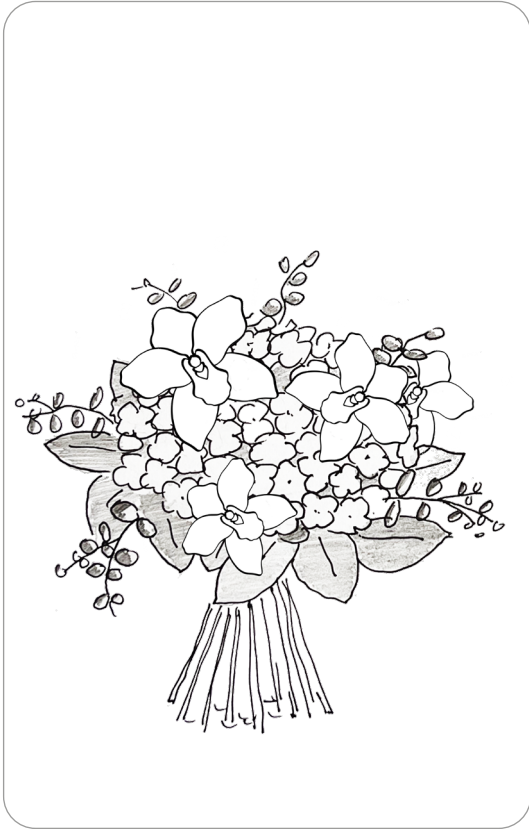
IV = Bouquet suggestion & specification



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I

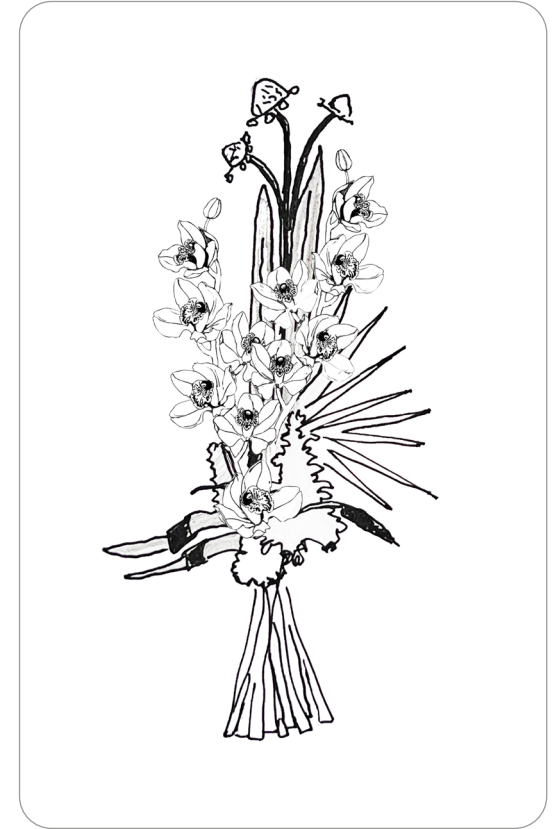
Bouquet shape



Cymbidium flowers



1x Cymbidium stem



2+ Cymbidium stems

Cymbidium loves contrasts. Playing with contrasting shapes—small, long, or round—makes Cymbidium a bright, exotic centerpiece. This creates a simple yet striking design!



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Cymbidium assortment





Additional products



Hydrangea



Celosia



Asclepias Moby Dick



Asparagus Meyeri



Solidago



Raphis



Salal



Veronica



Eucalyptus



Pandanus



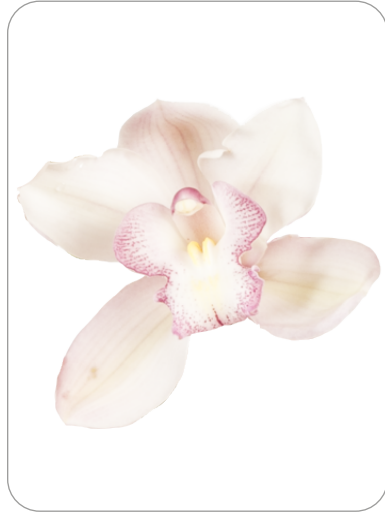
Ornithogalum



CYMBIDIUM

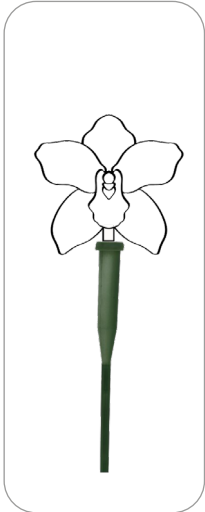
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IV Bouquet suggestion 1



I = Bouquet shape

II = Cymbidium



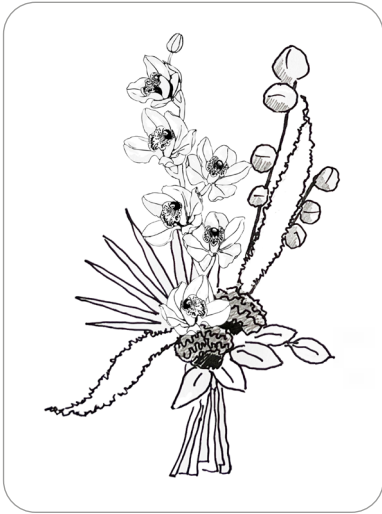
III = Additional products



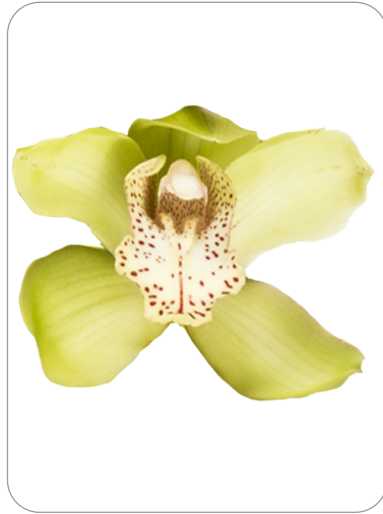
Digital bouquet example

$$I + II + III = IV$$

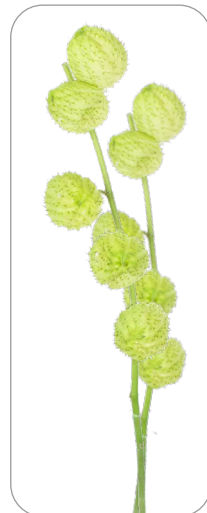
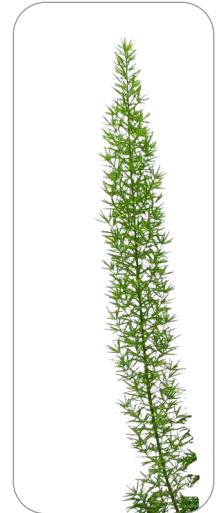
IV Bouquet suggestion 2



I = Bouquet shape



II = Cymbidium



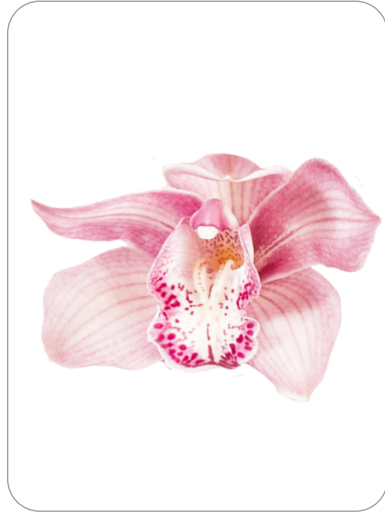
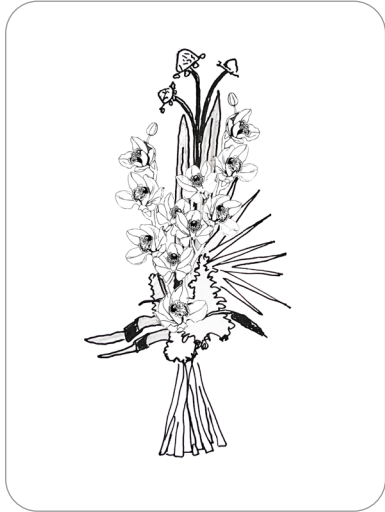
III = Additional products



Digital bouquet example

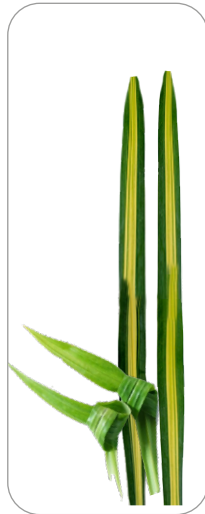
$$I + II + III = IV$$

IV Bouquet suggestion 3



I = Bouquet shape

II = Cymbidium



III = Additional products



Digital bouquet example

I + II + III = IV

INSPIRATION



Here's how quickly you can achieve stunning results using just a few choice Cymbidium stems, enhanced with some incredible seasonal ingredients.



IMPRESS

FLOREST INSIDE



Embrace the soft elegance of spring

This pastel bouquet is the perfect way to bring a touch of spring or summer into your home. Its soft hues and delicate blooms create an inviting atmosphere, making it ideal for a mood corner. Pair it with matching vases and accessories for a complete look that customers will find irresistible.

Master florist Joan Stam's tip:

Looking to boost vase sales? Highlight their beauty by styling them with Cymbidium orchids—simple, elegant, and irresistibly charming.

Want to craft breathtaking arrangements like this? Visit our Video Gallery for inspiring tutorials from master florists and creative tips.

ON-TREND

EXPLORE
TUTORIALS NOW



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5 REASONS TO WORK WITH CYMBIDIUMS:

- 1 Year round availability:** Cymbidium flowers are available all year round, ensuring a consistent supply for your floral arrangements.
- 2 Rich colour variety:** Particularly vibrant in autumn, Cymbidium offers a wide range of colours to suit any theme or design.
- 3 Long lasting blooms:** Known for their durability, Cymbidium retain their beauty longer than many other flowers, reducing waste and increasing customer satisfaction.
- 4 Versatile design options:** From elegant single stems to lush bouquets, Cymbidium can be used in a variety of floral designs, increasing your creative flexibility.
- 5 High perceived value:** Cymbidium - part of the orchids family - are often associated with luxury and sophistication, allowing you to create premium arrangements that can command higher prices.

FIND CARE
TIPS ONLINE



BENEFITS



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GROWERS INSIDE



Sylvia van der Helm is married to Cymbidium grower Fred van der Helm: “We have two children, Joep and Bella. I try to help out in the nursery every day, but whether that works depends on our little boy, who requires more care. I never know how the week will go. I find Cymbidium a very feminine flower. With Cymbidium, you’re really giving a gem!”



Visit our growers online and see how Cymbidium is grown.



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ABOUT CYMBIDIUM.INFO

The Dutch growers of cut cymbidium work together on promotion to inspire you. They provide information on the versatility of - and applications with - Cymbidium.

We love Cymbidium, which means we love florists and we love to brighten up your day! Share your flower creations with us [#cymbidiumlover](#)

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#CYMBIDIUMLOVER

Floral design by Stein Are



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